

MONET - Culture in Motion in Adriatic Networks of Museums

Press Release- Second Project Meeting

23-24 October 2018

Press Conference: October 24th, 11 am, Foundation Museum Pino Pascali

Polignano a Mare, Italy

The second meeting of the project MONET - Culture in Motion in Adriatic Networks of Museums will be organized on 23rd and 24th October 2018 in Polignano a Mare, Italy. The meeting is hosted by project partner Pino Pascali Foundation Museum of Contemporary Art, together with Lead Partner Ministry of Culture of Montenegro, with the participation of all partners - ARATRO – the University of Molise's Archive of Electronic Arts and Laboratory for Contemporary Art, Puglia Region - Department Tourism, economy of culture and valorization of territory, National Gallery of Arts, Marubi National Museum of Photography, Ministry of Culture of the Republic of Albania and Municipality of Lecce*.

This event represents an opportunity for project partners to discuss relevant topics related to the implementation of the project: achieved activities and results, administrative issues and work plan for the upcoming periods. Special part of the meeting will be dedicated to the project activity related to the creation of Museum Network of the involved museums on project territory and Memorandum of Understanding for the Creation of Museum Network, a document that stipulates conditions for the establishment of joint platform for strengthening cooperation between public museums of the Programme area. Its aim is to enable series of services and actions, based on improving valorisation of museums movable objects and collections to the wider public. Expected results of the establishment of Museum network are strengthening intercultural connection of the cross border area by increasing visitors flow and establishing special itineraries for integration and collaboration of involved museum institutions.

Developing Memorandum of Understanding for the creation of Museum Network is the first step towards establishing strong institutional relationships between partners involved in the project.

Project MONET – Culture in Motion in Adriatic Networks of Museums is financed under the first call of Interreg IPA CBC programme Italy-Albania-Montenegro. The overall objective and the main goal of the project is the creation of a network model among museums in Albania, Montenegro and Italy, by using a common methodology and developing new services and tools. In that regard, the project aims to promote natural and cultural heritage through the valorisation of museums, in terms of management and services. Allowing museums to join a new cross-border type of management should improve the touristic and cultural offer and, consequently, visitor flows. As a result, this will increase the tourist growth, as well as sustainable and economic development in the involved areas that have different natural and cultural opportunities.



The project is co-funded by the European Union,
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