



Italian Network of the EDCs – Project 2022

Employment, environment and new technologies

COFE

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Incontriamoci a ... per parlare del futuro dell'Europa

Dialogues in the Academy promoted by the EDCs

**with and between representatives of European
and local institutions, economic operators and
student associations**

EDC University of Salerno and EDC University of Molise
“Ecological and digital transition: perceptions and visions
for a sustainable future”

29 marzo 2022

Final Report



Conferenza
sul **futuro**
dell'**Europa**

▪ Short Description of the Event

Title: Ecological and digital transition: perceptions and visions for a sustainable future

Date: March 29, 2022

▪ Name of the EDCs:

- EDC University of Salerno (<https://www.biblioteche.unisa.it/centro/cde>) and
- EDC University of Molise (<https://www.unimol.it/https-www-unimol-it-ricerca/centri/cde/>)

▪ **Format used and location:** Seminar/open debate on Microsoft Teams Platform

▪ Subject of the event and main objectives:

The event was structured in two parts: a seminar session and then an open debate. During the first part, European Institutions and Universities Professors introduced and deepened the topics of the initiative, ecological and digital transition, giving food for thought too; during the second one, it was open a debate between Institutions, economic operators and national and international stakeholders that presented testimonies and projects.

Main objective of the event was to speak about ecological and digital transition, two of the topics of the Conference on the future of Europe, in order to improve the knowledge of European programs and policies about these themes, spread information about benefits for European citizens, businesses and environment and to stimulate ideas and suggestions about these topics, encouraging participation through the CoFE platform.

These topics and objectives were already at the center of previous seminars, which were mainly addressed to young people (students and students associations) and were organized by the EDC University of Salerno and EDC University of Molise as part of the 2021 network project of Italian EDCs "The Conference on the Future of Europe. A New Momentum for European Democracy" (<http://cdeita.it/node/97>).

▪ Programme

It was published on the following websites:

- EDCs Italian Network <http://www.cdeita.it/node/99>
- EDC University of Salerno https://www.unisa.it/uploads/2405/locandina_-_transizione_ecologica.jpg
- EDC University of Molise <https://www2.unimol.it/wp-content/uploads/2022/03/Locandina-Transizione-Ecologica-e-digitale-29-marzo-2022.pdf>

▪ **Main stakeholders:** economic operators, university students, citizens in general, academic staff and offices of the institution where the EDCs are based, academic staff and offices of universities hosting EDCs, organizations, civil society and voluntary associations.

▪ **Media partner:** CityNews

Event realised in collaboration with (institutions, networks, organisations involved) and with the involvement of ...

EDCs Project initiative comply with the format created, for the events about the Conference on the Future of Europe, by the European Parliament and the European Commission together with the Department for European Policies, Presidency of the Council of Ministers.

The event was realised in collaboration with:

- for [EDC University of Salerno: University Library Center \(CBA\)](#), [University Youth Observatory \(OCPG\)](#), [Europe Direct Salerno](#);
- for [EDC University of Molise: Europe Direct Molise](#);

With the involvement of:

- for EDC University of Salerno, the following partners: [FAI-Fondo Ambiente Italiano-Delegazione di Salerno](#), [Let's Do It Italy](#), [Change for Planet](#), [National Youth Council](#), [Nous](#) Association, [Voglio Un Mondo Pulito](#);
- for EDC University of Molise, the following partners: International Association [DiCultHer](#), [EDC University of Teramo](#), [Europe Direct Abruzzo](#), [ATF-About The Future Festival](#), [Chamber of Commerce of Molise](#), [Sensor ID Company](#), [CittadinanzAttiva Molise](#).

With the attendance of:

- ✓ Vincenzo Loia – Rector of the University of Salerno
- ✓ Luca Brunese - Rector of the University of Molise
- ✓ Francesco Tufarelli - Department for European Policies
- ✓ Maria Rosaria Califano - Director of the University Library Center, University of Salerno
- ✓ Maria Rosaria Napoleone – Area Manager of the Library-Museum Pole, University of Molise

- ✓ Fabrizio Spada - European Parliament Office in Italy
- ✓ Vittorio Calaprice - Representation of the European Commission in Italy
- ✓ Rosa D'Amato - Member of the European Parliament
- ✓ Aldo Patriciello - Member of the European Parliament
- ✓ Veronica Barbati - Councilor of the Presidency of the National Youth Council

- ✓ Stefania Leone - Direttore Youth Observatory OCPG, University of Salerno
- ✓ Michelangelo De Leo - Head of FAI delegation Salerno
- ✓ Rocco Oliveto, co-Delegate of the Rector for placement, internship and technology transfer, University of Molise
- ✓ Carmine Marinucci - President of the International Association DiCultHer

- ✓ Maurizio Merico - Università di Salerno, Responsabile Scientifico DiSPS Progetto 'Youth Wiki'
- ✓ Paolo Senatore - Community Manager Europe Direct Salerno
- ✓ Luca Basilico - Cultural manager, Festival Director ATF-About The Future: A look around the future
- ✓ Francesco Saverio Quatrano - President of the Association Nous

- ✓ Vincenzo Capasso - President of the Association Let's do It
- ✓ Francesco Ronca - President Association Voglio un Mondo Pulito
- ✓ Giuseppe Cutillo - Il Team PID - Punto Impresa Digitale of Molise Chamber of Commerce
- ✓ Alfredo Salvatore - CEO Sensor ID
- ✓ Jula Papa - Regional Secretary of the Association Cittadinanzattiva Molise

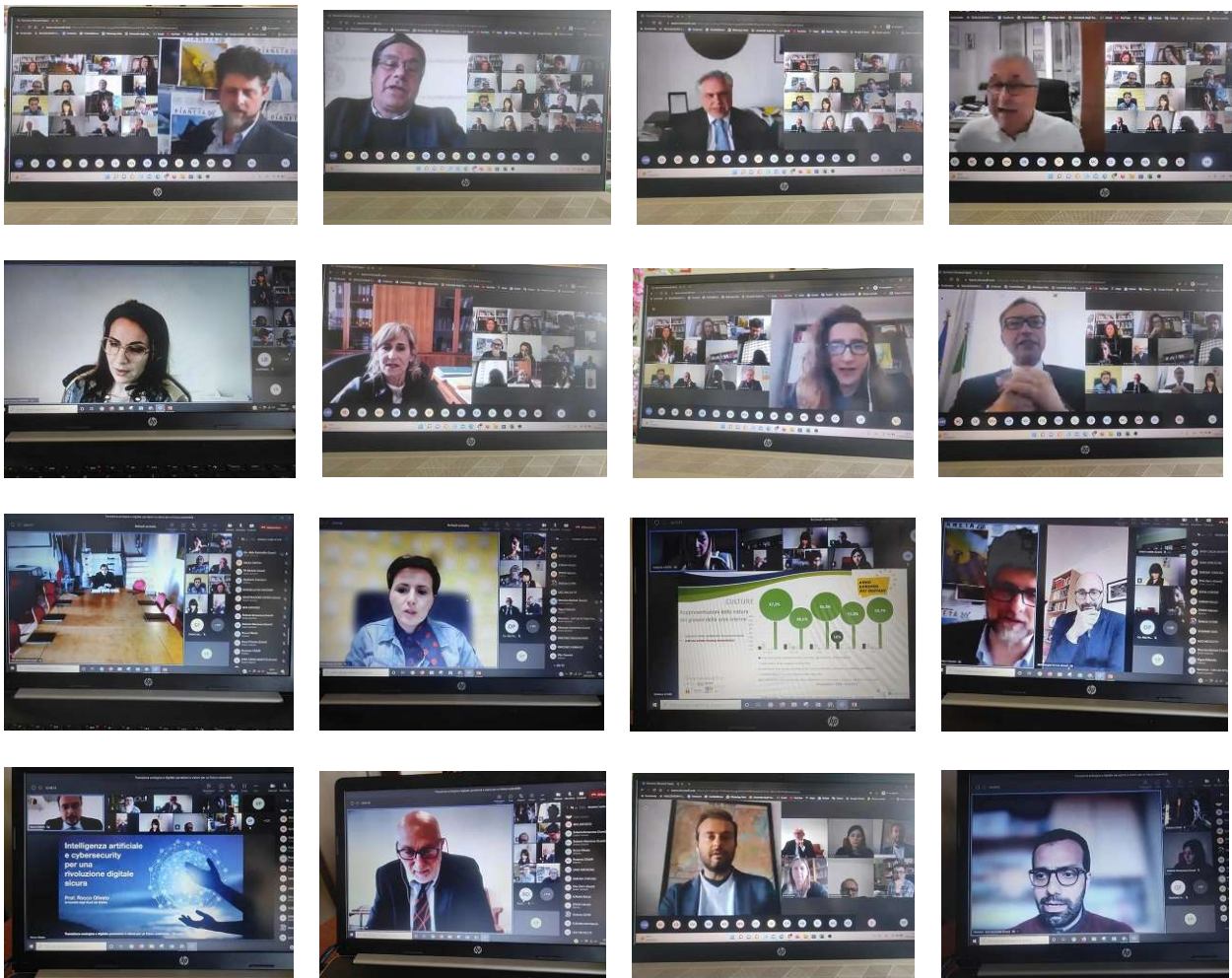
- ✓ Moderators:
 - Edoardo Vigna - Chief Editor Corriere della Sera
 - Roberta Bonacossa - Co-Founder and President of Change for Planet

During the event were presented videos made on the theme of ecological transition and digital transition:

- **“Transition scenarios: ecology and society”** <https://youtu.be/3LO9YIhjkGA> (edited by EDC of University of Salerno, University Library Center (CBA), University Youth Observatory (OCPG), Europe Direct Salerno; created by Audio5);

- **“The digital future of Europe: a compass for the citizen”** <https://youtu.be/hggB-JTIEKY> (edited by EDC University of Molise, Europe Direct Molise and EDC University of Salerno; created by Dunning&Kruger Effect).

Pictures:





Outreach data

Categories and number of users reached (both as physical and online presence), outputs and outcomes achieved

Number of users reached: 172;

The event has been made available live to all the interested citizens on Microsoft Teams platform managed by University Youth Observatory (OCPG) of the University of Salerno and registrations have been made available on the organizers websites:

- ✓ EDC of University of Salerno <https://www.giovani.unisa.it/eventocofoe2022>
- ✓ EDC University of Molise <https://www.unimol.it/https-www-unimol-it-ricerca/centri/cde/avvisi-eventi-e-news/>

Communication tools

Editorials as part of the Europe Direct Molise 2022 Action Plan (Partnership agreement n. 7 2021/2025-Annual agreement n. 7/2022)

OFF-Officina dei giornalisti: <https://officinadeigiornalisti.com/2022/03/27/transizione-ecologica-e-digitale-percezioni-e-visioni-per-un-futuro-sostenibile>

TermoliOnline: <https://www.termolionline.it/news/pubred/1093346/transizione-ecologica-e-digitale-percezioni-e-visioni-per-un-futuro-sostenibile-evento-digitale-29-marzo-2022>

isNews: <https://www.isnews.it/2022/03/27/transizione-ecologica-e-digitale-evento-su-percezioni-e-visioni-per-un-futuro-sostenibile/>

Link posts published on social networks

Centro Bibliotecario di Ateneo e CDE - Università degli Studi di Salerno

Profilo su social: [Biblioteche dell'Università di Salerno](#)

Facebook: <https://www.facebook.com/bibliotecheunisa/posts/10160280534094767>

Twitter: <https://twitter.com/bibliounisa/status/1507660800634327042>

Telegram - <https://t.me/bibliounisa/1100>

Centro di Documentazione Europea dell'Università del Molise e Biblioteca di Ateneo UNIMOL

Twitter <https://twitter.com/CDEunimol/status/1507378975567450112>

YouTube: https://www.youtube.com/channel/UCKuEuu1Jlvh5mYZtD_FYa1g

Facebook

<https://www.facebook.com/bibliounimol/photos/a.1249395488455161/5138020329592638/>

Instagram <https://www.instagram.com/p/CbpUi35scKE/>

Rete CDE Italia – Centri di Documentazione Europea

Facebook <https://www.facebook.com/retecedeitalia/photos/a.1072430006134613/5343899792320925/>

OCPG UNISA

Facebook

<https://www.facebook.com/osservatorioculturegiovanili.ocpg/posts/337181428439513>

Twitter: https://twitter.com/ocpg_unisa/status/1507754013407731721

Instagram https://www.instagram.com/p/CbkEi92Ncyk/?utm_source=ig_web_copy_link

Europe Direct Molise

Facebook

https://www.facebook.com/events/1649159552111354?acontext=%7B%22event_action_history%22%3A%5B%5D%22surface%22%3A%22page%22%7D%7D

Europe Direct Salerno

Instagram

https://www.instagram.com/p/Cbo6HbfM6v_/?utm_source=ig_web_copy_link

Associazione Internazionale DicultHer

<https://www.diculther.it/blog/2022/03/26/diculther-nel-convegno-transizione-ecologica-e-digitale-percezioni-e-visioni-per-un-futuro-sostenibile-29-marzo-2022-ore1500%ef%bf%bc/>

Piattaforma della Conferenza sul futuro dell'Europa

<https://futureu.europa.eu/processes/OtherIdeas/f7/meetings/151207?locale=it>

Piattaforma dell'anno europeo dei giovani

https://europa.eu/youth/year-of-youth/activities/949_en

Press Review

- [Anno Europeo dei Giovani](#)
- [Termoli Online](#)
- [Officina dei Giornalisti](#)
- [IsNews](#)
- [Napoli click](#)
- [Piattaforma Futuro EU](#)
- [Gazzetta di Salerno](#)
- [Dipartimento Politiche Europee](#)
- [Università degli Studi di Salerno](#)
- [Gazzetta di Avellino](#)
- [Università degli Studi del Molise](#)
- [Salerno Today](#)
- [Europe Direct Molise](#)
- [DiCultHer](#)
- [Europe Direct Salerno](#)
- [Padania.org](#)
- [Biblioteche UniSA](#)
- [CDE UniSA](#)
- [CDE Unimol](#)
- [Rete italiana dei CDE](#)

Overall assessment (strengths and weaknesses noted):

The event collected and returned various food for thought.

It was underlined the importance of reflecting and looking at the possible developments of ecological and digital transition.

Young people can become protagonists with the resources and tools made available from the European Union such as Next Generation EU and PNRR whose aim is above all the future of younger generations.

The available funds will have to promote and speed up the green and digital transition at the same time, both as a source of competitiveness and sustainable growth in all sectors.

We also need a green behaviour on the part of each of us, without losing sight of the circularity perspective, both in terms of production and in terms of consumption.

There were many references to the 2030 Agenda, the EU's goal of zero climate impact and also to the effective use of European funds.

There were presented the results of two researches: the first one shows that young people, even if near to environmental themes, don't see nature as an economic resource; the second one was about the positive consequences of the enhancement and development of artificial intelligence and cybersecurity in terms of employment, with the birth of new professionals; but it was underlined the importance of a conscious use of digital too.

It would be necessary for young people to develop the concept of 'cultural ownership': the awareness of the cultural heritage, to feel 'part' of it, to feel it 'own' and to exercise, overcoming the position of 'users' of the heritage, the role of actors in promoting its protection and enhancement.

But many people don't know that even internet produces pollution: 900 million tons of CO2 every year.

Several projects of green initiatives: a "smart city" project for the monitoring of waste door to door and electric cars with sharing platforms.

It was put in evidence the importance of the figure of digital experts for cyber security and the digitization of activities, training projects for the acquisition of digital skills but also the use of artificial intelligence to develop new skills; the impossibility to activate telemedicine

during COVID19 pandemic due to lack of network coverage or a lack of devices but also the need to enable citizens to use digital services bridging the generation gap.

It was underlined also that: it would be important for Italy as a state being independent from the point of view of energy; it would be important dissemination about all these topics; the importance for Institutions to involve citizens for a change bottom-up.

In support of the event, there were presented two videos about the two main topics: ecological and digital transition.